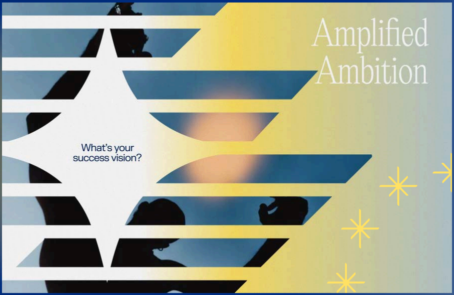
What's your
success vision?

Getting good ideas funded.

eufolio
You build, we find the backers.


Amplified
Ambition
What's your
success vision?

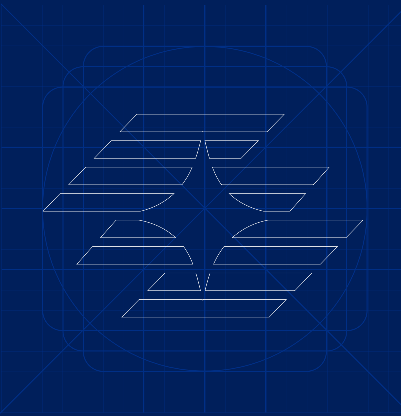
The European Shortlist

The go-to platform for
early-stage funding in Europe.

What started as a frustration, "why is Europe's capital locked inside country borders?" has now become infrastructure for a more sovereign, connected European investment ecosystem.

Eufolio is a curated investment platform connecting Europe's most promising early-stage startups with qualified investors across borders.

Logotype



Name: Eufolio

Year: 2026

Location: Stockholm, Sweden

Stage: Pre-Seed

Industry: Capital Markets

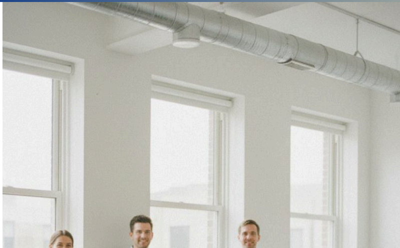
Sector: Investment Management

Playbook

Style Guide

Custom Design

To build a curated platform that removes the barriers to



fundraising in Europe by connecting startups actively raising capital to investors.

Eufolio Mission

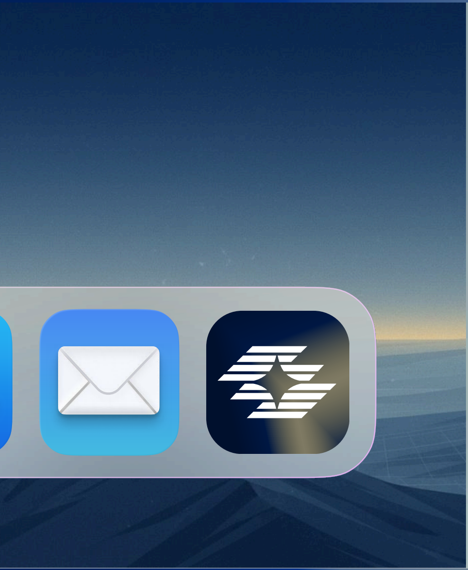
The Challenge

Eufolio had a vision, “to have the best deal flow in Europe,” but lacked a narrative and a clear target audience to take that vision to life.

The challenge was to ensure messaging was understandable and targeted over country borders across all innovation in Europe.

The Solution

SKULPT created Eufolio’s brand system, first built on extensive market research, which then translated into a sharable narrative, messaging and visual identity built to scale across borders.



The Logo

Eufolio's logo is a unique and bold signifier of the brand. The lightning shape and spark in the logo support their innovative product offering, while the solid letterforms reflect unwavering trustworthiness.

eufolio

Gabriel Radman
FOUNDER & CEO
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W www.eufolio.eu
Getting good
eufolio

eufolio
2026
Impact Rep

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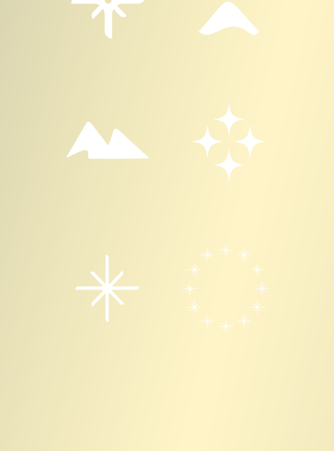
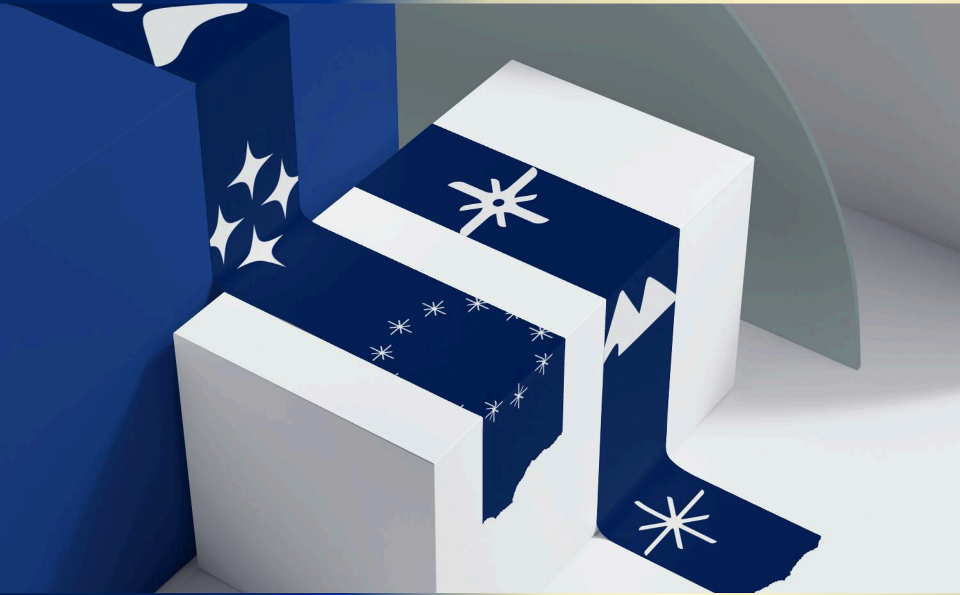
Eufolio Style guide





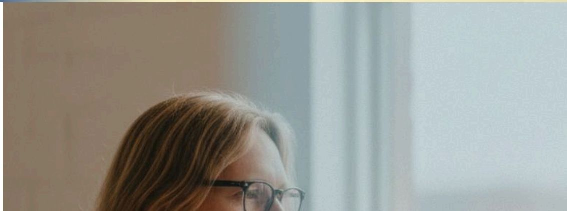
Brand Persona

August, 35

Stockholm, Sweden.

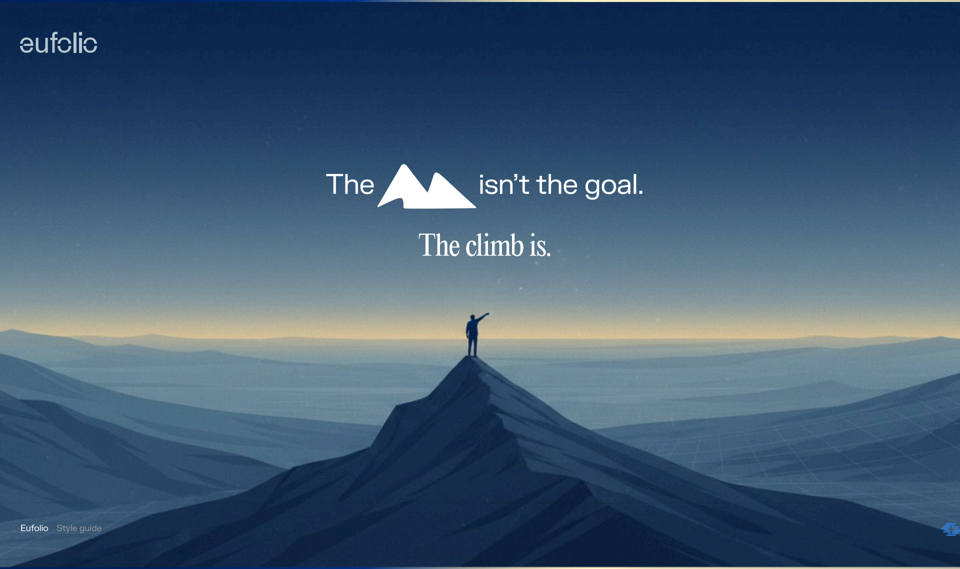
Approachable, Principled, Independent, Dependable

Core Values: Loyalty, Honesty, Freedom.



August has always been drawn to how the world works. Trained in international relations and negotiation, he has spent his career building relationships across borders. He is the kind of person who can sit in a room with five stakeholders who want five different things, and have everyone walking out with a smile. Not because he's a people-pleaser, but because people trust him. He is honest and sometimes blunt, but people in his industry respect him for it.

> The ‘uniting Europe’ messaging SKULPT developed was right on the dot and ready to use across all of our platforms. It helped us communicate our vision clearly to both startups and investors, not just what we do.
>
> Gabriel Radman, Co-Founder & CEO, Eufolio



eufolio

The ⛰ isn’t the goal.

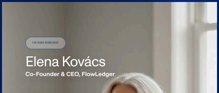
The climb is.

Eufolio Style guide

Founders at Eufolio

How to find PMF?

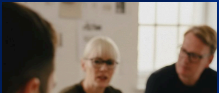
3 lessons I learned scaling my startup to its first $1M.

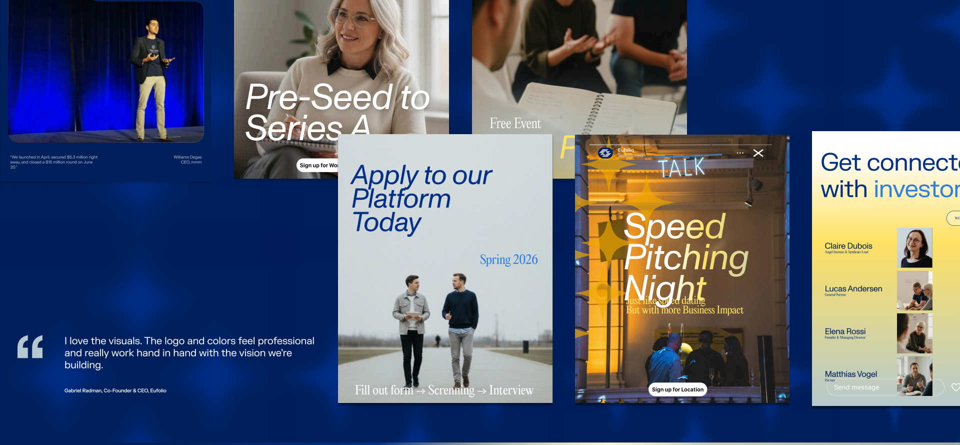


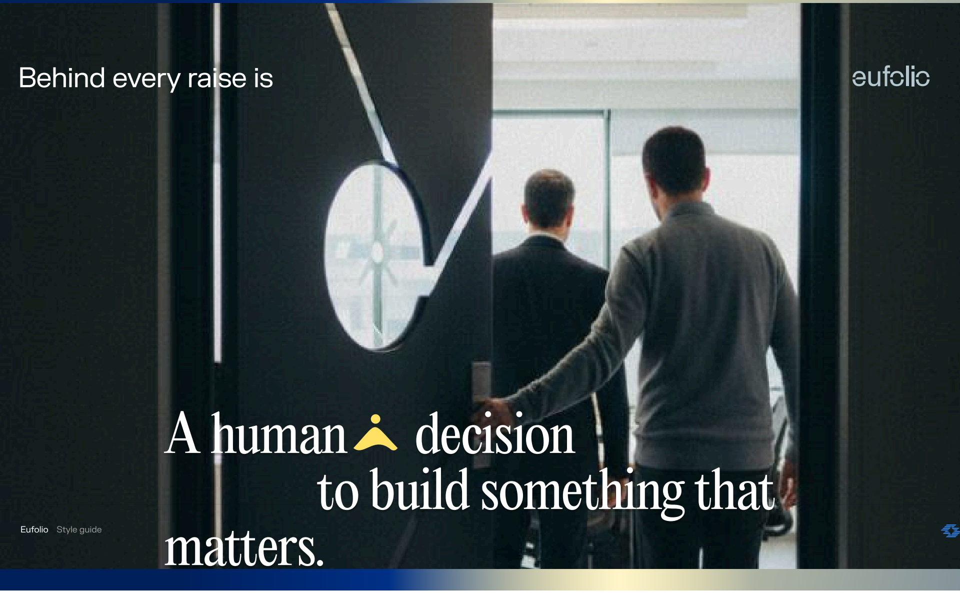
FOUNDER WORKSHOP

Elena Kovács

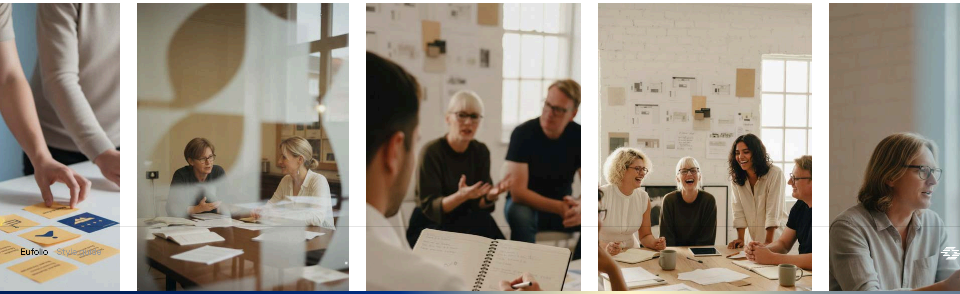
Co-Founder & CEO, FlowLedger

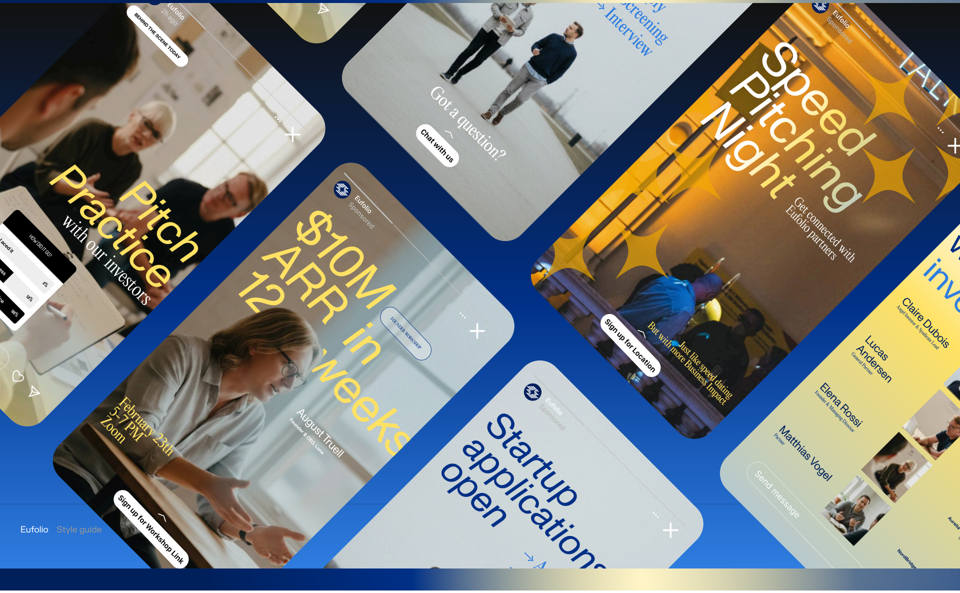



"We launched in April, secured $5.3 million right away, and closed a $15 million round on June 20."
Williams Degas
CEO, mmm
Pre-Seed to Series A
Sign up for Wo
Free Event
Apply to our Platform Today
Spring 2026
Fill out form → Screnning → Interview
Eufolio
TALK
Speed Pitching Night
Just like Speed dating
But with more Business Impact
Sign up for Location
Get connect
with investor
Claire Dubois
Angel Investor & Syndicate Lead
Lucas Andersen
General Partner
Elena Rossi
Founder & Managing Director
Matthias Vogel
Partner
Send message
I love the visuals. The logo and colors feel professional and really work hand in hand with the vision we're building.
Gabriel Radman, Co-Founder & CEO, Eufolio


Behind every raise is
eufolio
A human decision
to build something that
matters.
Eufolio Style guide

Eufolio's photography should feel **human**, **warm**, and quietly **confident**. The focus is always on people over objects.


Eufolio
Style guide


Eufolio
2h ago
BEHIND THE SCENE TODAY
Pitch
Practice
with our investors
HOW DID IT GO?
Got a question?
Chat with us
Screening
→ Interview
Eufolio
Sponsored
$10M
ARR in
12 weeks
FOUNDER WORKSHOP
August Truell
Founder & CEO, Luna
February 23th
5-7 PM
Zoom
Sign up for Workshop Link
Eufolio
Sponsored
Speed
Pitching
Night
Get connected with
Eufolio partners
Just like speed dating
But with more Business Impact
Sign up for Location
Eufolio
Sponsored
Startup
applications
open
Claire Dubois
Angel Investor & Syndicate Lead
Lucas
Andersen
General Partner
Elena Rossi
Founder & Managing Director
Matthias Vogel
Partner
Send message
Eufolio
Style guide

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TAGLINE

Operating on a philosophy of "good ideas first," Eufolio also holds the conviction that access to capital should depend on the quality of the company and the team’s ability to execute—not who you know.

Being on Eufolio’s shortlist signals that a startup has made the cut, part of a selected few. Therefore, this tagline positions Eufolio as selective and signals quality and prestige.

What's your
success vision?
Brand
Guideline